



ENVIRONMENTAL SERVICES DEPARTMENT

NEWS RELEASE

**FOR IMMEDIATE
RELEASE**

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MEDIA CONTACT

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Receive Free Energy-Saving Light Bulbs, a Free Water Savings Kit and two-for-one Admission at the Birch Aquarium

Location: Birch Aquarium at Scripps

2300 Expedition Way, La Jolla CA 92037

Dates: Saturdays - June 20, July 18 and August 15

Time: 11 a.m. to 3 p.m.

The city of San Diego and SDG&E invite you to trade in your old incandescent light bulbs for an equal number of new, energy-efficient compact fluorescent light bulbs (CFLs) and receive 2-for-1 "same day" admission to the Birch Aquarium.

And, if you bring in expired CFLs, they will be properly recycled. In California, CFLs cannot be discarded in the regular trash or the City's blue recycling bins, due to the trace amount of mercury contained in the bulbs.

New this year: Receive a free reusable grocery bag filled with an energy efficient low-flow showerhead, two bathroom faucet aerators and one kitchen faucet aerator from SDG&E. All you have to do is complete a brief form under the SDG&E tent.

- Exchange up to five incandescent light bulbs for CFLs (while supplies last).
- CFLs produce about 75 percent less heat so they're cooler and safer to operate; and they use about 75 percent less energy than incandescent bulbs and last up to 10 times longer.
- Bring a valid California ID and/or your SDG&E bill. You must be an SDG&E customer to participate.

If you're thinking about making energy-efficiency improvements to your home, find out about available rebates from SDG&E to help you go green and save green. For more information, visit www.sdge.com/residential.

Offer is limited to 5 bulbs and one therm savings kit (consisting of one low-flow showerhead and 3 aerators) per household per year. These programs may be modified or terminated without prior notice. SDG&E makes no representation as to the safety, reliability and/or efficiency of the lighting equipment or components. SDG&E makes no warranty either express or implied, including warranty of merchantability, or fitness for any particular purpose, use or application of the lighting equipment or components. This program is funded by California utility customers and administered by SDG&E, under the auspices of the California Public Utilities Commission.

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